WNCT S CAROUNA CAROUNA

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCT scom

Greenville, NC 27834 WNCT 3221 South Evans Street

CONTRACT

905950 _ 25170673 Alt Order #

4714 candidate POL/Roy Cooper for Governor Product Advertiser 10/25/16 - 10/31/16 Contract Dates 4714 Estimate # Original Date / Revision 07/19/16 / 10/13/16

WNCT EOM/EOC Agency Ref 9912856 Special Handling Property Adults 35+ Billing Cycle Agy Code Demographic Billing Calendar 297 Katz Washington Broadcast Account Executive Advertiser Code Advertiser Ref 317 Katz/Washingto Sales Office Cash Cash/Trade Product 1/2

Washington, DC 20007 3050 K Street Northwest Greer Margolis & Mitchell

Start/End	
)	
Spots/	IN117/S
	IN117/SP159/AL1336

\$225.00	Ŋ	Z		:30	7a-9a <u>Rate</u> \$45.00	s/Week 5	\text{WNCT 10/25/16} 10/31/16 CBS This Morning Start Date	/16 10/31/1 End Date 10/31/16	5 WNCT 10/25/16 10/31 Start Date End Date Week: 10/25/16 10/31/16
\$450.00	10	Z		:30	7a-9a <u>Rate</u> \$45.00	s/Week 10	WNCT 10/25/16 10/31/16 CBS This Morning Start Date	NCT 10/25/16 10/31/1 Start Date End Date 10/25/16 10/31/16	4 WNCT 10/25 Start Date Week: 10/25/16
\$600.00	œ	NM		:30	6a-7a <u>Rate</u> \$75.00	ts/Week 8	WNCT 10/25/16 10/31/16 Local News @ 6a Start Date	/16 10/31/1 End Date 10/31/16	3 WNCT 10/25 <u>Start Date</u> Week: 10/25/16
\$100.00	თ	N		:30	530a-6a <u>Rate</u> \$20.00	Week	16 Local News Weekdays MTWTF	25/16 10/31/1 E End Date 10/31/16	2 WNCT 10/25/16 10/31/16 Local News @ 530a Start Date
\$75.00	5	M		:30	5a-530a <u>Rate</u> \$15.00	ts/Week 5	WNCT 10/25/16 10/31/16 Local News @ 5a <u>Start Date End Date Weekdays Spo</u> : 10/25/16 10/31/16 MTWTF	/16 10/31/1 End Date 10/31/16	1 WNCT 10/25. <u>Start Date</u> Week: 10/25/16
Amount	Spots	Type (Rate Rtn TypeSpots	Length Week	Time Days		ate Descriptic	Date End D	*Line Ch Start Date End Date Description

Connected product

(* Line Transactions: N = New, E = Edited, D = Deleted)

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	Contract / Revision	Alt Order #
	905950 / 3	25170673
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714
Advertiser	Orig	Original Date / Revision
POL/Roy Cooper for Gov		07/19/16 / 10/13/16

\$325.00	თ	MN	:30	4p-5p	10/31/16 Dr Phil	19 WNCT 10/25/16 10/3
\$300.00	ហ	MN	:30	3p-4p <u>Rate</u> \$60.00	11/16 Steve Harvey <u>Weekdays</u> Spots/Week MTwTF 5	18 WNCT 10/25/16 10/31/16 Start Date End Date Week: 10/25/16 10/31/16
\$90.00	ank	NM	:30	9a-1030a <u>Rate</u> \$90.00	1/16 CBS Sunday Morning Weekdays Spots/Week	17 WNCT 10/25/16 10/31/16 Start Date End Date 1 Week: 10/25/16 10/31/16
\$90.00		NM	:30	9a-1030a <u>Rate</u> \$90.00	11/16 CBS Sunday Morning Weekdays Spots/Week 1	16 WNCT 10/25/16 10/31/16 Start Date End Date Week: 10/25/16 10/31/16
\$625.00	ហ	MN	:30	130p-2p <u>Rate</u> \$125.00	11/16 Bold & Beautiful Weekdays Spots/Week MTWTF 5	14 WNCT 10/25/16 10/31/16 Start Date End Date 1 Week: 10/25/16 10/31/16 1
\$750.00	ហ	NM	:30	1230p-130p <u>Rate</u> \$150.00	10/31/16 Y&R d Date Weekdays Spots/Week 31/16 MTWTF 5	13 WNCT 10/25/16 10/31/ Start Date End Date Week: 10/25/16 10/31/16
\$375.00	ហ	NM	:30	12p-1230p <u>Rate</u> \$75.00	1/16 Local News @ 12p <u>Weekdays Spots/Week</u> 3 MTWTF 5	12 WNCT 10/25/16 10/31/16 Start Date End Date 1 Week: 10/25/16 10/31/16
\$700.00	ហ	MN	:30	11a-12p <u>Rate</u> \$140.00	10/31/16 Price is Right d Date Weekdays Spots/Week /31/16 MTWTF 5	11 WNCT 10/25/16 10/31/ Start Date End Date Week: 10/25/16 10/31/16
\$15.00	_	NM	:30	7-8a <u>Rate</u> \$15.00	31/16 Local News Su 7-8a <u>Weekdays</u> <u>Spots/Week</u> 5S 1	10 WNCT 10/25/16 10/31/16 Start Date End Date Week: 10/25/16 10/31/16
\$50.00	N	NM	:30	8a-10a <u>Rate</u> \$25.00	1/16 CBS This Morning Sa <u>Weekdays</u> <u>Spots/Week</u> 5S- 2	8 WNCT 10/25/16 10/31/16 Start Date End Date 1 Week: 10/25/16 10/31/16
\$30.00	N	NM	:30	6a-7a <u>Rate</u> \$15.00	10/29/16 Local News Sa 6a-7a 1 Date <u>Weekdays</u> <u>Spots/Week</u> 31/16S- 2	6 WNCT 10/29/16 10/29/ Start Date End Date Week: 10/25/16 10/31/16
				Rate	e Weekdays Spots/Week	Start Date End Date
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time Da	Start Date End Date Description	*Line Ch Start Date Enc

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	905950 / 3	25170673
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714
Advertiser	Orio	Original Date / Revision
POL/Roy Cooper for Gove		07/19/16 / 10/13/16

\$600.00		M	:30	9p-10p <u>Rate</u> \$600.00	2 Broke/ Odd Couple Weekdays Spots/Week	10/31/16 nd Date W 0/31/16 M	29 WNCT 10/25/16 Start Date E Week: 10/25/16 1
\$500.00	>	NN	:30	8p-9p <u>Rate</u> \$500.00	6 Kevin/Man with a Plan Weekdays Spots/Week M 1	10/31/1 nd Date 0/31/16	28 WNCT 10/25/16 Start Date E Week: 10/25/16 1
\$50.00		Z	:30	730p-8p <u>Rate</u> \$50.00	6 Family Feud Weekdays Spots/Week	10/31/16 nd Date V 0/31/16 -	27 WNCT 10/25/16 Start Date E Week: 10/25/16 11
\$1,125.00	رب. ري	MN	:30	730p-8p <u>Rate</u> \$225.00	6 Family Feud Weekdays Spots/Week MTwTF 5	10/31/1 nd Date 0/31/16	26 WNCT 10/25/16 Start Date E Week: 10/25/16 1
\$625.00	O	Z	:30	7p-730p <u>Rate</u> \$125.00	6 Entertainment Tonight Weekdays Spots/Week MTwTF 5	10/31/16 nd Date V 0/31/16 M	25 WNCT 10/25/16 Start Date E Week: 10/25/16 1
\$70.00	<u> </u>	N	:30	6p-630p <u>Rate</u> \$70.00	Veekdays Spots/Week	10/30/16 nd Date 0/31/16	24 WNCT 10/30/16 Start Date E Week: 10/25/16 1
\$30.00	_	NN	:30	7p-730p <u>Rate</u> \$30.00	6 Sa 7p-730p News Weekdays Spots/Week	10/31/16 nd Date W 0/31/16	23 WNCT 10/25/16 Start Date E Week: 10/25/16 10
\$700.00	C īs	NM	:30	6p-630p <u>Rate</u> \$140.00	6 Local News @ 6p Weekdays Spots/Week MTWTF 5	10/31/16 nd Date V 0/31/16 M	22 WNCT 10/25/16 Start Date E Week: 10/25/16 1
\$350.00	Ø	NM	:30	530p-6p <u>Rate</u> \$70.00	6 Local News @ 530p Weekdays <u>Spots/Week</u> MTWTF 5	10/31/16 nd Date V 0/31/16	21 WNCT 10/25/16 Start Date E Week: 10/25/16 1
\$280.00	4	NM	:30	5p-530p <u>Rate</u> \$70.00	6 Local News @ 5p Weekdays Spots/Week MTWTF 4	10/31/16 nd Date W 0/31/16 M	20 WNCT 10/25/16 Start Date E Week: 10/25/16 1
				<u>Rate</u> \$65.00	Weekdays Spots/Week	End Date W 10/31/16 M	Start Date Week: 10/25/16
Amount	Spots	Rate Rtn TypeSpots	Spots/ /s Length Week	Start/End Time Days	Description	Start Date End Date Description	*Line Ch Start

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WNCT Side

3221 S. Evans St. (252) 355-8542 Greenville, NC. 27834 252-355-8500 WNCT 3221 South Evans Street
WNCTscom Greenville, NC 27834

	Contract / Revision	Alt Order #
	905950 / 3	25170673
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714
Advertiser	Orig	Original Date / Revision
POL/Roy Cooper for Gove		07/19/16 / 10/13/16

\$225.00	ហ	Z S		:30	1135p-1235a <u>Rate</u> \$45.00	Spots/Week 5	6 Late Show Weekdays MTWTF	10/31/1 <u>nd Date</u> 0/31/16	41 WNCT 10/25/16 Start Date E Week: 10/25/16 1	
\$50.00		N N		:30	11p-1135p <u>Rate</u> \$50.00	Spots/Week 1	6 LN Sat Weekdays S-	/16 10/29/16 End Date 1 10/31/16	40 WNCT 10/29/16 Start Date E Week: 10/25/16 1	ا ا
\$600.00	Cr.	Z Z		:30	11p-1135p <u>Rate</u> \$120.00	@ 11p Spots/Week 5	Local News Weekdays MTWTF	10/31/1 nd Date 0/31/16	39 WNCT 10/25/16 Start Date E Week: 10/25/16 1	ـ ا
\$375.00		MN		:30	8p-9p <u>Rate</u> \$375.00	Spots/Week 1	6 Big Brother Weekdays S	/16 10/31/16 End Date 10/31/16	37 WNCT 10/25/16 Start Date E Week: 10/25/16 1	ـ ا
\$400.00		Z Z		:30	7p-8p <u>Rate</u> \$400.00	Spots/Week	6 60 Minutes Weekdays	10/31/1 nd Date 0/31/16	36 WNCT 10/25/16 Start Date E Week: 10/25/16 1	
\$500.00	_	N N		:30	10p-11p <u>Rate</u> \$500.00	Spots/Week	6 Blue Bloods Weekdays F	10/31/10 nd Date 0/31/16	35 WNCT 10/25/16 Start Date E Week: 10/25/16 1	ا ــا
\$375.00		N		:30	9p-10p <u>Rate</u> \$375.00	Spots/Week 1	6 Hawaii 5-0 <u>Weekdays</u> F	116 10/31/16 End Date 10/31/16	34 WNCT 10/25/16 Start Date E Week: 10/25/16 1	
\$375.00	_	Z Z		:30	10p-11p <u>Rate</u> \$375.00	Spots/Week 1	6 Code Black <u>Weekdays</u> W	10/31/10 nd Date 0/31/16	33 WNCT 10/25/16 <u>Start Date</u> <u>E</u> Week: 10/25/16 11	ا سا
\$500.00	_	NM		:30	9p-10p <u>Rate</u> \$500.00	Spots/Week 1	6 Bull <u>Weekdays</u> -T	10/31/1 nd Date 0/31/16	32 WNCT 10/25/16 <u>Start Date</u> E Week: 10/25/16 1:	_
\$650.00		Z S		:30	8p-9p <u>Rate</u> \$650.00	Spots/Week 1	6 NCIS <u>Weekdays</u> -T	10/31/10 nd Date 0/31/16	31 WNCT 10/25/16 Start Date E Week: 10/25/16 1	l
\$600.00	.	MN		:30	10p-11p <u>Rate</u> \$600.00	Spots/Week	6 Scorpion Weekdays M	10/31/10 ind Date 0/31/16	30 WNCT 10/25/16 Start Date E Week: 10/25/16 1	
Amount	Spots	Type Spots	Rate Rtn	Spots/ Length Week	Start/End Time Days		Ch Start Date End Date Description	Date End Da	*Line Ch Start I	*

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	Contract / Revision	Alt Order #
	905950 / 3	25170673
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714
Advertiser	Origi	Original Date / Revision
POL/Roy Cooper for Gov		07/19/16 / 10/13/16

\$90.00		MN	:30	9p-10p	52 WNCT 10/25/16 10/31/16 Sat Hour 2
\$450.00	٠	NM	:30	9p-10p <u>Rate</u> \$450.00	51 WNCT 10/25/16 10/31/16 Big Brother Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16T 1
\$700.00		NM	:30	9p-10p <u>Rate</u> \$700.00	50 WNCT 10/25/16 10/31/16 Criminal Minds Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16w 1
\$575.00	_	NN	:30	8p-9p Blindspot <u>Rate</u> \$575.00	49 WNCT 10/25/16 10/31/16 Blindspot Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16w 1
\$600.00	_	NN	:30	10p-11p <u>Rate</u> \$600.00	48 WNCT 10/25/16 10/31/16 NCIS New Orleans <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/25/16 10/31/16 -T 1
\$75.00	_	NM	:30	630p-7p <u>Rate</u> \$75.00	47 WNCT 10/25/16 10/31/16 CBS Evening New Sat Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 S- 1
\$400.00	2	NM	:30	630p-7p <u>Rate</u> \$200.00	46 WNCT 10/25/16 10/31/16 CBS Evening News Start Date
\$375.00	O	NM	:30	2p-3p <u>Rate</u> \$75.00	45 WNCT 10/25/16 10/31/16 The Talk Start Date
\$325.00	Ch	NM	:30	10a-11a <u>Rate</u> \$65.00	44 WNCT 10/25/16 10/31/16 Let's Make a Deal Start Date Start Date Week: 10/25/16 End Date Weekdays Spots/Week Week: 10/25/16 10/31/16 MTWTF 5
\$15.00	_	Z. M	:30	7-8a <u>Rate</u> \$15.00	43 WNCT 10/30/16 10/30/16 Local News Su 7-8a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/25/16 10/31/16S 1
\$15.00	_	MN	:30	6a-7a <u>Rate</u> \$15.00	10/30/16 Local News S End Date Weekdays 10/31/16S
				<u>Rate</u>	Start Date End Date Weekdays Spots/Week
Amount	Spots	Rate Rtn TypeSpots	Spots/ Days Length Week	Start/End Time	*Line Ch Start Date End Date Description

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WNCT O VENTON WORKS

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500

3221 South Evans Street
WNCTacom Greenville, NC 27834 WNCT

	Contract / Revision	Alt Order #
	905950 / 3	25170673
Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714
Advertiser	Origi	Original Date / Revision
POL/Roy Cooper for Gove		07/19/16 / 10/13/16

		A A A A A A A A A A A A A A A A A A A	magair, programmer and the state of the stat	Rate \$125.00	Weekdays Spots/Week	Week: 10/25/16
\$125.00	_	ZM	:30	330p-630p	College Footh	=
				<u>Rate</u> \$75.00	Weekdays Spots/Week	Start Date End Date Week: 10/25/16 10/31/16
\$75.00		NM	:30	1230p-330p	College Football	-
				Rate \$475.00	1 15	<u>Start Date</u> <u>End Date</u> Week: 10/25/16 10/31/16
\$475.00	_	NM	:30	825p-1130p	Thursday Night Football	60 WNCT 10/25/16 10/31/16
\$ 200.00	-	4	ç	Rate \$200.00	¦∣≶	<u>Start Date</u> <u>End Date</u> k: 10/25/16 10/31/16
#300 00	•	NN	.30	730p-825p	Thursday Night Kickoff	59 WNCT 10/25/16 10/31/16
				<u>Rate</u> \$50.00	Weekdays Spots/Week	<u>Start Date</u> <u>End Date</u> Week: 10/25/16 10/31/16
\$50.00	→	NN	:30	1130p-12a	Final Score	58 WNCT 10/25/16 10/31/16
				<u>Rate</u> \$20.00	Weekdays Spots/Week	Start Date End Date Week: 10/25/16 10/31/16
\$20.00	_	Z	:30	Sa 1135p-1235x	Person of Interest	57 WNCT 10/25/16 10/31/16
				<u>Rate</u> \$10.00	Weekdays Spots/Week	<u>Start Date</u> <u>End Date</u> Week: 10/25/16 10/31/16
\$40.00	4	NM	:30	139a-209x	135a Insider	10/31/1
				<u>Rate</u> \$10.00	Weekdays Spots/Week	Start Date End Date Week: 10/25/16 10/31/16
\$50.00	ហ	MN	:30	1235a-135a	Late Late Show	55 WNCT 10/25/16 10/31/16
				<u>Rate</u> \$80.00	Weekdays Spots/Week	Start Date End Date Week: 10/25/16 10/31/16
\$80.00	_	NM	:30	11p-1135p	S LN Su	54 WNCT 10/30/16 10/30/16
				Rate \$150.00	Weekdays Spots/Week	Start Date End Date Week: 10/25/16 10/31/16
\$150.00		MN	:30	10p-11p	5 48 Hours	/16 10/31/1
				<u>Rate</u> \$90.00	Weekdays Spots/Week	Start Date End Date Week: 10/25/16 10/31/16
Amount	Spots	Rate Rtn Type Spots	Days Length Week		te Description	*Line Ch Start Date End Date Description
			Spots/	Start/End		

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WNC Tacom Greenville, NC 27834 WNCT (252) 355-8542 3221 South Evans Street

Original Date / Revision	Origi	Advertiser
4714	4714 candidate	10/25/16 - 10/31/16
Estimate #	Product	Contract Dates
25170673	905950 / 3	
Alt Order #	Contract / Revision	

POL/Roy Cooper for Govi

07/19/16 / 10/13/16

	65 WNCT 10/25/16 10/31/16 NFL Late Game Start Date	64 WNCT 10/25/16 10/31/16 NFL Early Game Start Date End Date Weekdays Spots/Week Week: 10/25/16 10/31/16S 1	63 WNCT 10/30/16 10/30/16 NFL Today <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/25/16 10/31/16S 1	*Line Ch Start Date End Date Description
	430p-7p <u>Rate</u> \$500.00	1p-430p <u>Rate</u> \$400.00	12n-1p <u>Rate</u> \$100.00	Start/End Time
Totals				Days
0.00	:30	:30	:30	Spots/ Length Week
	A CONTRACTOR OF THE CONTRACTOR			Rate Rtn Type Spots
	Z Z	Z Z	S	ype S _l
158	٦	_	_	ots
158 \$19,665.00	\$500.00	\$400.00	\$100.00	Amount

Time Period 09/26/16 -10/30/16 10/31/16 -10/31/16 Totals	# of Spots 131 27 158	# of Spots Gross Amount 131 \$16,075.00 27 \$3,590.00 158 \$19,665.00	Agency Comm. (\$2,411.25) (\$538.50) (\$2,949.75)	Net Amount \$13,663.75 \$3,051.50 \$16,715.25
Totals	158	\$19,665.00	(\$2,949.75)	\$16,715.2

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